



CATEGORY PRODUCT OF THE DAY

What is Category Product of the Day?

Category Product of the Day is an exclusive ad unit located on search results pages.

Why Is It Beneficial?

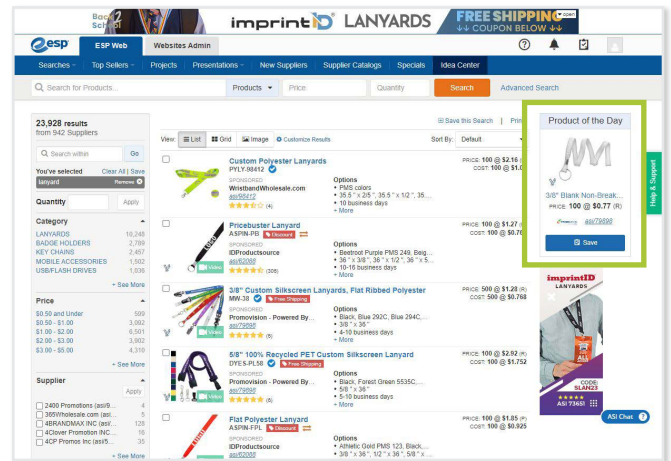
Limited to one product category per day, this is a great space for brand recognition. This ad unit also works as a suggestion for distributors that are searching for products in that category.

Features Included

- ▶ **1 product listed per day, offering exclusivity in the product**
- ▶ **Product of the Day highlight, grabbing attention to the product card**
- ▶ **Clickable to the product's detail page**

Rate

\$65/day



We are in the beginning stages of rolling out a new platform to a select number of distributor members, ESP+. This innovative new search platform has an updated look and feel and as a result some advertising opportunities may display differently to this select group of users.

▶ **Visit espasiadvertising.com or contact your account representative for more information.**