RELATED PRODUCTS

What is Related Products?

Related Products is an ad unit located on the Product's detail page that suggests up to 3 relevant products.
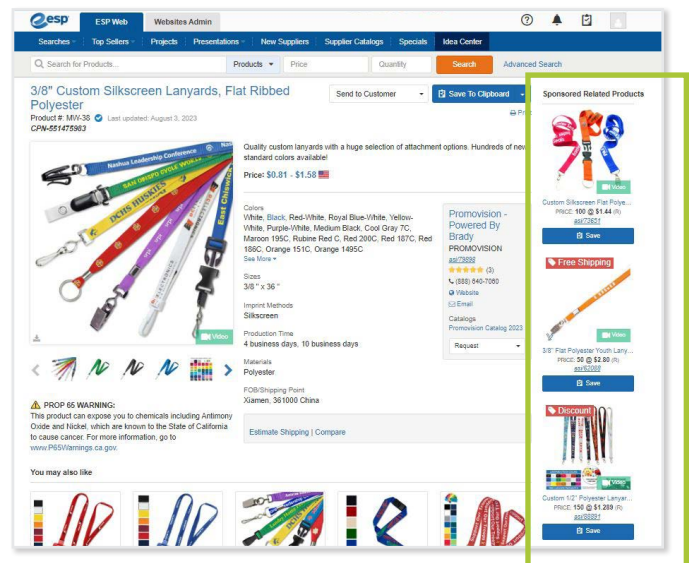
Why Is It Beneficial?

This ad unit is based on relevancy to the product on the detail page, so in turn it offers alternative product ideas for the distributor searching. This delivers a great user experience and aids in their product sourcing activity.

Features Included

▶ **Displays up to 3 relevant products**

▶ **Located above the fold on the Product Detail Page**

Rate

$400/M

We are in the beginning stages of rolling out a new platform to a select number of distributor members, ESP+. This innovative new search platform has an updated look and feel and as a result some advertising opportunities may display differently to this select group of users.

> **Visit espasiadvertising.com or contact your account representative for more information.**