



SEARCH RESULTS BANNER & TOWER AD

What is Search Banner and Tower Advertising?

Located in search results, the banner ad appears at the top of the page and the tower appears on the right-hand side of the page.

Why Is It Beneficial?

Utilize these ad units to drive distributors to your Product Detail Page or Supplier Store to entice them to learn more about your brand. Benefit from these units as a suggestive tool for browsers.

Features Included

- ▶ Ad units located in prime positioning on the search results pages
- ▶ Clickable to any space within ESP® of your choosing

Rate

Search Results Expandable Banner - 468x60

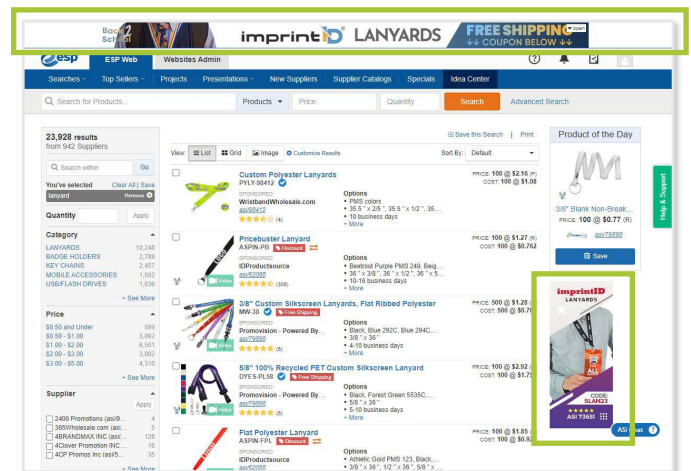
\$125/M (available categories)

\$275/M (sold out categories)

Search Results Tower Ad - 120x280

\$125/M (available categories)

\$235/M (sold out categories)



We are in the beginning stages of rolling out a new platform to a select number of distributor members, ESP+. This innovative new search platform has an updated look and feel and as a result some advertising opportunities may display differently to this select group of users.

▶ Visit espasiadvertising.com or contact your account representative for more information.