



SUPPLIER STORES

What are Supplier Stores?

An ESP® Supplier Store is an enhanced and premium version of a Supplier Detail page. All of your brand and product information is located in one place within ESP, making it easier for distributors to engage with you.

Why Is It Beneficial?

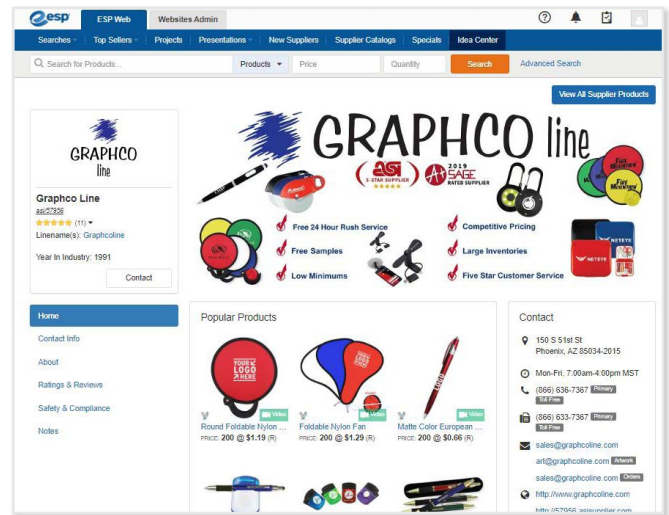
Supplier Stores create a unique and premium page for your brand within ESP, giving distributors access to all of your resources in one place and saving them time. Based on distributor activity, Supplier Stores in ESP recommends products and groups them on your page, creating a carefully curated experience for distributors.

Features Included

- ▶ **Supplier Logos & Banner** – Banner is linkable to any page of your choosing
- ▶ **Product Collections and Categories** – Most popular, trending, newest products and more
- ▶ **Videos** – Displays all of your product videos, including your About Us video
- ▶ **Flyers and Catalogs** – Now displays all of your flyers and catalogs
- ▶ **Contact Information**
- ▶ **Ratings**

Rate

\$270/mo.



We are in the beginning stages of rolling out a new platform to a select number of distributor members, ESP+. This innovative new search platform has an updated look and feel and as a result some advertising opportunities may display differently to this select group of users.

▶ **Visit espiaadvertising.com or contact your account representative for more information.**