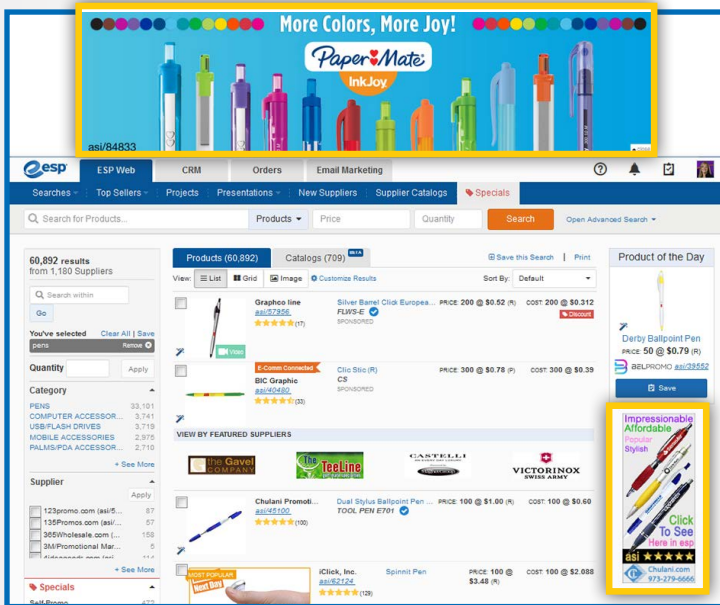


Search Results Banner and Tower Ad



Added Exposure in ESP

Capitalize on Product Listings

Great Ad Spot Within Search Results

Stand Out From Competitors

2022 ESP Search Results Banner Ad Rates:

\$105/1,000 Impressions (available categories)

\$240/1,000 Impressions (sold-out categories)

2022 ESP Search Results Tower Ad Rates:

\$100/1,000 Impressions (available categories)

\$200/1,000 Impressions (sold-out categories)

The **ESP® Search Results Banner** appears across the top of the search results page after a distributor conducts a search. The **Search Results Tower Ad** appears on the right-hand side of search results. Both ad placements are great for giving your products added exposure and are clickable to other areas in ESP, increasing your brand awareness.

Visit espasiadvertising.com or contact your account executive to get started.