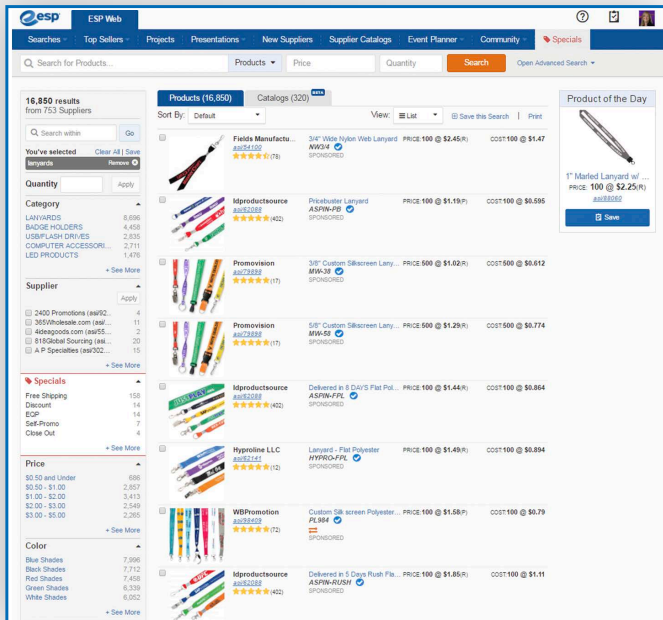


# Search Engine Optimization



Get Your Products Noticed

Increase Clicks

Appear in Relevant Searches

Drive Traffic

## 2022 ESP Search Engine Optimization Rate:

3,000+ products	OUR
2,001 to 3,000 products	\$9,270
1,001 to 2,000 products	\$5,150
501 to 1,000 products	\$3,090
101 to 500 products	\$2,575
51 to 100 products	\$2,060
Under 50	\$1,340

ESP® Search Engine Optimization (SEO) increases the likelihood of your products appearing in relevant search results. ASI® identifies keywords and phrases distributors use when searching in your selected product category. Then, we strategically keyword map your product descriptions, causing you to show up more frequently in search results.

Visit [espasiadvertising.com](https://espasiadvertising.com) or contact your account executive to get started.