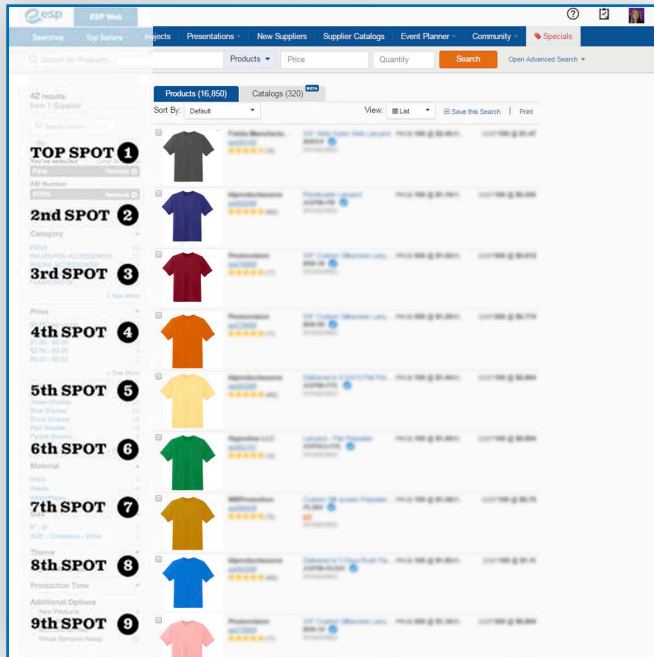


# Brand Pay for Placement



High  
Visibility

Stand Out  
in Search Results

Perfect for  
Apparel  
& Retail  
Brands

Increase  
Brand  
Awareness

**2022 ESP Brand  
Pay for Placement Rate:**

Starting at  
\$320/1,000 Impressions

**ESP® Brand Pay for Placement** is a digital ad solution for apparel and retail brands. You can buy advertising on behalf of your preferred partners. Like Pay for Placement, it ensures you show up in the top nine spots in search results of your selected product category.

How it works:

1. Choose which product category you would like to appear in and your preferred wholesale partner.
2. Get maximum exposure in the top nine spots in ESP search results in that category.
3. Show up and sell your products.

Visit [espasiadvertising.com](https://espasiadvertising.com) or contact your account executive to get started.