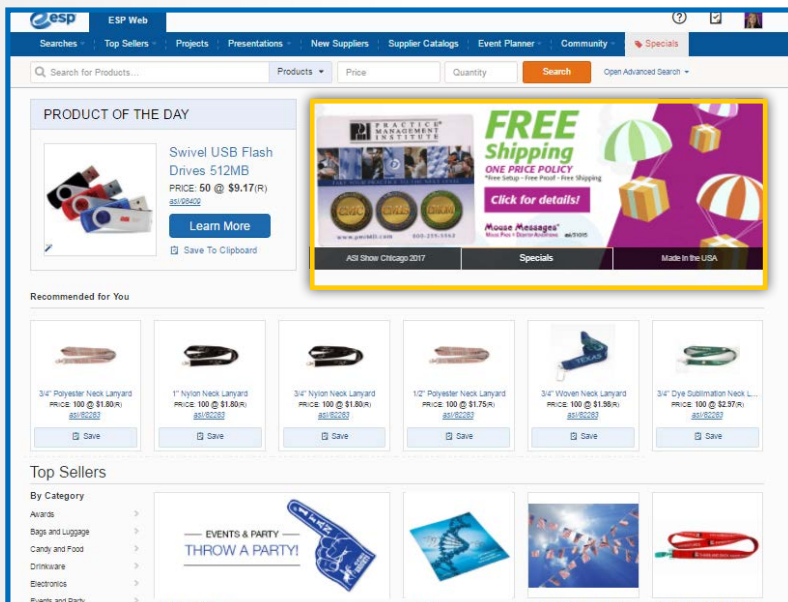


Hero Card



Largest
Ad Spot
in ESP

Maximum
Exposure
on the
Home Page

Capture
Attention

Promote
a Special

2022 ESP Hero Card Rate:

\$620/month

The **Hero Card** ad opportunity is a standalone banner on the ESP® home page. Placed front and center, it's one of the most eye-catching ads on the platform's most frequented page. ASI® will design an ad reflecting your brand that links to your Product Detail Page.

Visit espasiadvertising.com or contact your account executive to get started.