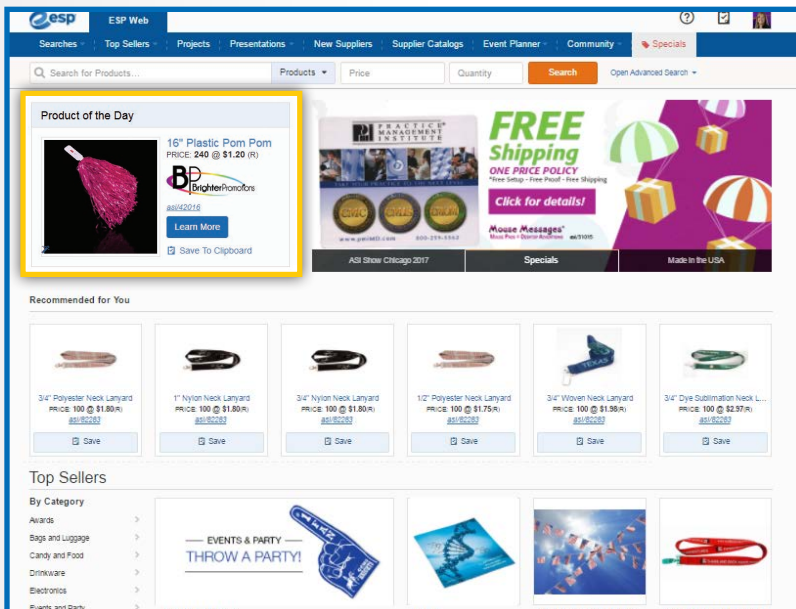


# Product of the Day



Prime  
Positioning

Second  
Chance  
at a  
1st Impression

Great  
Exposure  
on the  
Home Page

Targeted  
Effort

**2022 ESP  
Product of the Day Rate:**

Monday-Friday  
\$825/day

Saturday/Sunday  
\$670/day

**ESP® Product of the Day** is included on the ESP home page, calling attention to your product directly under the search bar. Capture the attention of searching distributors right before they conduct a search with an eye-catching ad that spotlights your product any day of the week. Enjoy that extra boost of attention from searching distributors.

Visit [espiaadvertising.com](http://espiaadvertising.com) or contact your account executive to get started.