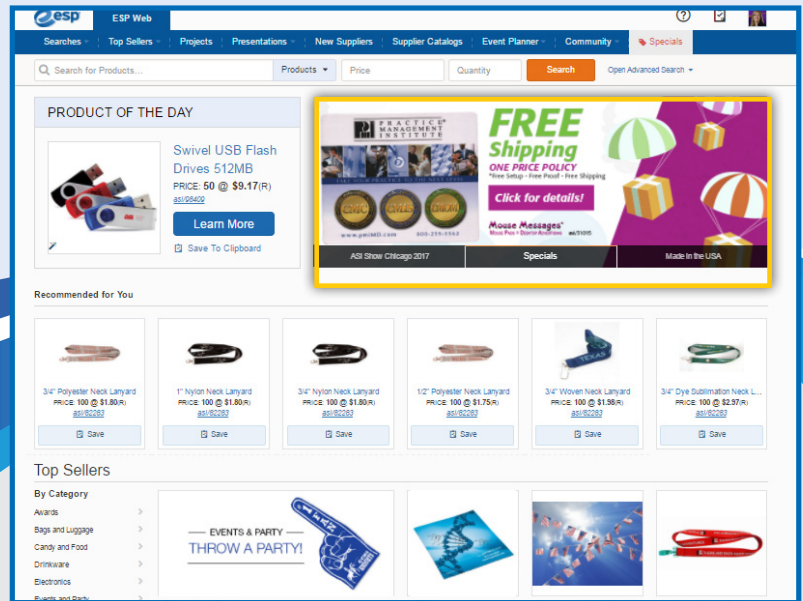


Hero Card



Largest Ad Spot in ESP.
Promote a Special.
Capture Attention.

2023 ESP Hero Card Rate:

\$665/month

The **Hero Card** ad opportunity is a standalone banner on the ESP® home page. Placed front and center, it's one of the most eye-catching ads on the platform's most frequented page. ASI® will design an ad reflecting your brand that links to your Product Detail page.

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