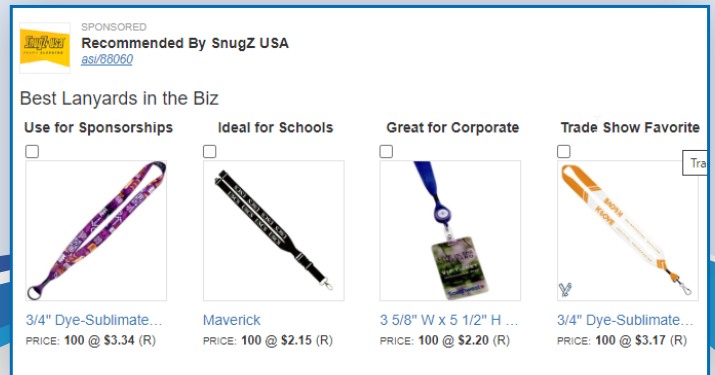


# Sponsored Content in ESP



## Relevant Headline and Product Tags. 4 Products Listed.

**Sponsored Content** in ESP® is a highly visible ad placement that features your brand's logo, ASI® number, link to your Supplier Detail page, and headline and product tags for four products.

### How it works:

- 1 A distributor searches for a product in ESP.
- 2 Your Sponsored Content ad will appear on the first page of search results.
- 3 Distributors can click on your products and be taken to your Product Detail page.
- 4 You'll receive comprehensive performance reporting on your ad placements.

2023 ESP Sponsored Content Rates:

**\$360/M**

**\$150/asset**

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or contact your account executive  
to get started.