



ESP BRAND PFP

ESP® Brand Pay for Placement is a digital advertising solution designed for apparel and retail brands. This ad spot allows you to buy advertising on behalf of the preferred partners you choose. Like Pay for Placement, it ensures you show up in the top nine spots in search results of your selected product category.

How it works:

1. Choose which product category you would like to appear in and your preferred wholesale partner.
2. Get maximum exposure in the top nine spots in ESP search results in that category.
3. Show up and sell your products.

HIGH
VISIBILITY

STAND OUT
IN SEARCH
RESULTS

PERFECT FOR
APPAREL &
RETAIL BRANDS

INCREASE BRAND
AWARENESS

2021 ESP Brand Pay for
Placement Rate:

Starting at \$310/M

Visit
espasiadvertising.com

or contact your account
executive to get started.